

Health Policy Communications Manager – Naymond Corporation

Job Description

Naymond is seeking a Manager, Health Policy Communications to join our Naymond Children’s Health team. Given the enterprise-wide nature of this role, this is a hybrid position that can be based at/near one of Naymond’s Children’s offices located in Houston, TX.

Naymond Children’s Health is seeking a Manager of Health Policy Communications to help lead enterprise strategic communications and thought leadership initiatives dedicated to its population health portfolio, which includes the National Office on Policy and Prevention, Value-Based Services Organization, and a myriad of programs and services across the enterprise dedicated to addressing whole child health and social drivers of health in the communities we serve and beyond. This role will report to the Director of Enterprise Public Relations.

Essential Functions

- **Thought Leadership:** Support the development of a thought leadership plan that spans the population health and federal policy portfolio to include media relations, social media, conferences, awards, events and other
- **Media Relations:** Grow Naymond Children’s rolodex of national journalists that cover population health, federal policy, health equity and other topics as identified. Cultivate relationships to ultimately secure stories in the news that underscore Naymond Children’s Health as a top expert in the field.
- **Writing and Editing:** Excellent writing, editing and proofing skills for press releases, speeches and presentations, talking points, grant and award announcements, social media, website and blog content, newsletters, and other needs as identified.
- **High Engagement Content:** Translate key messages and programmatic research data into compelling content that engages targeted audience(s) and inspires action through use of infographics and other forms of digital media.
- **Owned Media:** Grow national reputation by developing audience strategy and packaging compelling stories for the Well Beyond Medicine podcast and owned blog and social media channels, in collaboration with the social media team.
- **Events:** Plan and execute thought leadership events designed to position Naymond as the leader and convener on children’s health.

- Awards: Support the development of an awards strategy that positions Naymond Children's as a thought leader in redefining children's health.
- Monitor Topics and Trends: Stay apprised of news, conferences, and significant occurrences that could impact strategic communications strategy related to the population health portfolio.

Requirements

Master's degree in Public Health, Communications, Journalism or related field.